



West Region Self Advocacy  
The Western Massachusetts  
Training Consortium  
187 High St.  
Suite 202  
Holyoke, MA 01040

November 8th, 2019

Dear Friends and Allies,

Don't miss your chance to become a featured sponsor for the 17th Annual West Region Self-Advocacy Conference!

Self advocacy is an international civil rights movement started by and for people with disabilities. In 1978, groups of adults with disabilities began to come together in the West Region of Massachusetts to build a movement towards deinstitutionalization and full realization of equal rights. For 41 years in Western Massachusetts, self-advocates have added to the richness of our community by recognizing a need for change and calling for action. 17 years ago, self advocates in Western Massachusetts decided to spread their message further by hosting the first West Region Self Advocacy Conference. This event brought self advocates from across New England together to share knowledge and stories, collaborate to create change, and recognize one another's efforts and accomplishments. **This event has become an annual tradition that is attended by up to 150 people each year.**

We cannot put on this event without the support of like minded allies like you. Our attendees are engaged community leaders, and sponsorship is an opportunity to boost the visibility of your business, organization, or message. We offer sponsors at all levels, from one dollar to one thousand dollars and beyond, **ad space in our full page, full color exhibitor program**, which all attendees receive. This year we are also pleased to **feature our sponsors in posts on our Facebook page**. Platinum level sponsors will receive free tickets to the event and a personalized thank you video from a member of our planning team posted on our Facebook page. Sponsorship allows us to keep costs of attending this event low so self advocates on low or fixed incomes are able to share their views and benefit from the views of others and is a **powerful message of support for community members who have disabilities.**

Please take advantage of this unique opportunity to support our annual self advocacy conference by completing the attached form or visiting our website, [masswrsa.org](http://masswrsa.org), and clicking "donate now"!

If you have any questions or need additional information, please do not hesitate to contact Ness Bellini, Self-Advocacy Coordinator at the Western Mass Training Consortium, at (413) 887-4205 or [nbellini@wmtcinfo.org](mailto:nbellini@wmtcinfo.org).

Sincerely yours,

Ness Bellini  
Self Advocacy Coordinator  
On Behalf of West Region Self-Advocates

## Self Advocacy Conference Sponsorship Pledge Form

### **PLATINUM: \$500 and up**

- ❖ Certificate of Appreciation for Platinum Level Sponsorship
- ❖ Full Page Ad in exhibit catalog
- ❖ Three Free Conference Registrations
- ❖ Personalized thank you video from a member of our planning team on our Facebook page

### **GOLD: From \$150-\$499**

- ❖ Certificate of Appreciation for Gold Level Sponsorship
- ❖ Half-Page Ad in exhibit catalog
- ❖ Your ad featured on Facebook in a thank you post

### **SILVER: \$50- \$149**

- ❖ Certificate of Appreciation for Silver Level Sponsorship
- ❖ Quarter Page Ad in exhibit catalog
- ❖ Your ad featured on Facebook in a thank you post

### **BRONZE: \$1-\$49**

- ❖ Certificate of Appreciation for Bronze Level Sponsorship
- ❖ Acknowledgement in exhibit catalog
- ❖ Your organization featured on Facebook in a thank you post

Please make all checks payable to 'WMTC'

**Memo line: SA Conference**

Please send ad and contributions to:

Self Advocacy  
187 High St, Suite 202  
Holyoke, MA 01040

Contact Ness Bellini with any questions

(413) 887-4205

[nbellini@wmtcinfo.org](mailto:nbellini@wmtcinfo.org)  
**You can also pay online!**

Go to our website, [masswrsa.org](http://masswrsa.org), and click the "donate now" button.  
Please select self advocacy from the drop-down menu.

**DEADLINE FOR SUBMISSIONS OF AD FOR EXHIBIT CATALOG:  
APRIL 17TH**

We will create ads for those who do not submit by the deadline!

Please mail in this form

Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

URL of Facebook Page we should tag in our thank you posts:

\_\_\_\_\_

Names of event attendees receiving free registration (Platinum sponsors only):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**AMOUNT ENCLOSED** \_\_\_\_\_